



Amplifying Innovations in Learning

GETTINGSMART.COM MEDIA KIT

SERVICES & OPPORTUNITIES

- Guest Blogging
- Product & Company Reviews
- Feature Posts
- Blog Series Sponsorship - Starts at \$7,500
- Advertising (website & podcast) - Starts at \$500
- Feature podcast sponsorship - Starts at \$2,500 per episode

ABOUT

GettingSmart.com is a community for news, stories and leadership on innovations in learning and teaching. Users engage by reading, watching, listening, and sharing thought leading perspectives in feature blogs and publications on early education, K-12, HigherEd and lifelong learning.

With 5,500+ blogs to date, we've maintained the same belief that we had when we launched in 2008. It's that excellence and equity in education are the most important issues for the American economy and society, and it's our responsibility to make a positive impact.

Join us as we explore and reimagine the future of learning.

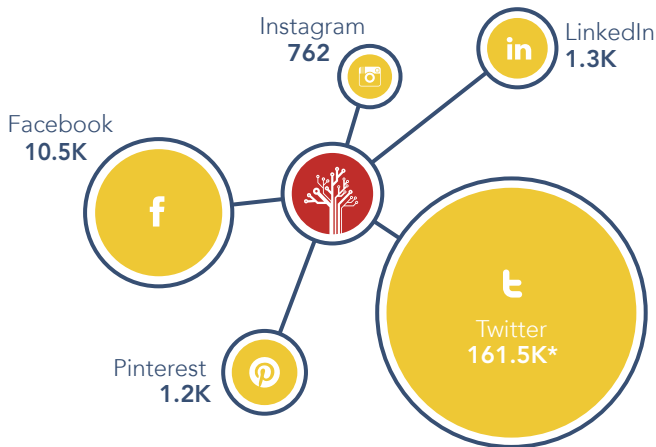
CONTACT

Editor@GettingSmart.com

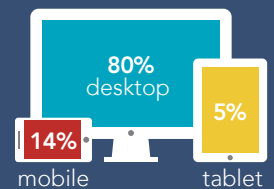
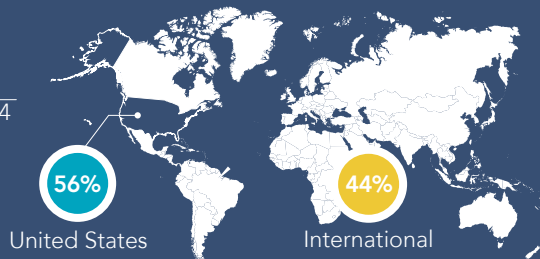
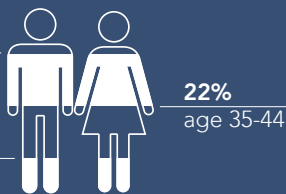
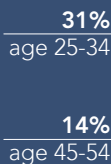
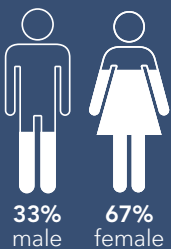
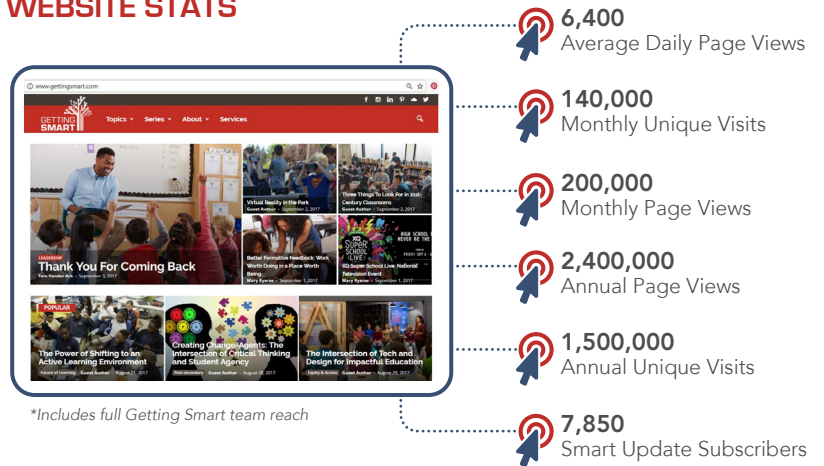
POPULAR POSTS & PUBLICATIONS

- Artificial Intelligence: Implications for the Future of Education
- 7 Real-World Issues That Can Allow Students To Tackle Big Challenges
- Rethinking the High School Credential
- The 'Show Me' Grading System of the Future
- Sketchnoting 101: Students Making the Invisible, Visible
- Mindset, and the Power of "Yet"

SOCIAL MEDIA STATS



WEBSITE STATS



AUDIENCE AND DEMOGRAPHICS

Visitors to the site are highly targeted and arrive mainly via targeted search engine queries, social media interactions and highly relevant inbound links.

Our audience consists of education leaders, EdTech organizations, startups, K-12 and HigherEd educators, policymakers, parents, nonprofit leaders and learning-focused thinkers. Our site is viewed internationally and optimized for viewing across all devices.

In short, GettingSmart.com is uniquely positioned to offer an audience that is highly receptive to the message of our partners and advertisers.