



**GETTING
SMART**

Amplifying Innovations
in Learning

GETTINGSMART.COM MEDIA KIT

SERVICES & OPPORTUNITIES

- Guest Blogging
- Product & Company Reviews
- Feature Posts
- Blog Series Sponsorship - Starts at \$7,500
- Advertising (website & podcast) - Starts at \$500
- Feature podcast sponsorship - Starts at \$2,500 per episode

ABOUT

GettingSmart.com is a community for news, stories and leadership on innovations in learning and teaching. Users engage by reading, watching, listening, and sharing thought leading perspectives in feature blogs and publications on K-12, HigherEd and lifelong learning.

With 5,500+ blogs to date, we've maintained the same belief that we had when we launched in 2008. It's that excellence and equity in education are the most important issues for the American economy and society, and it's our responsibility to make a positive impact.

Join us as we explore and reimagine the future of learning.

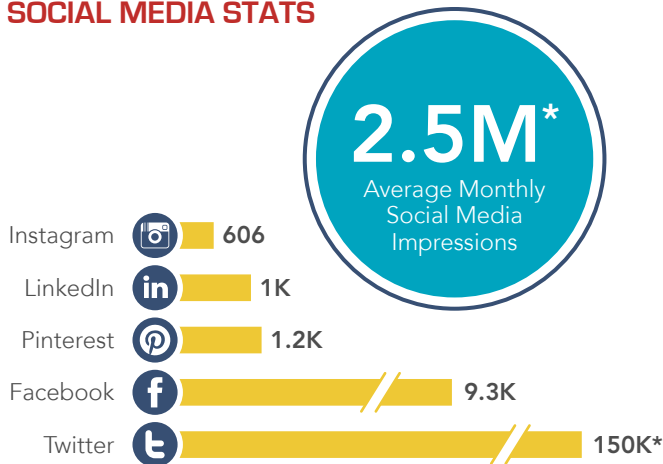
CONTACT

Editor@GettingSmart.com
GettingSmart.com

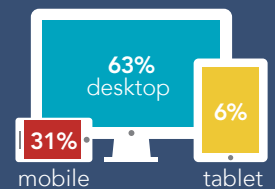
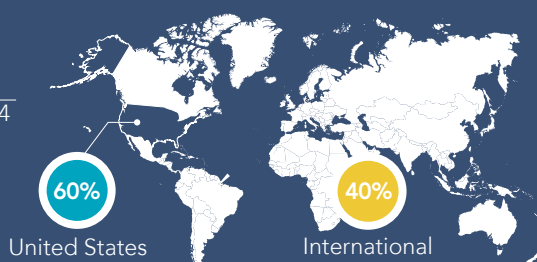
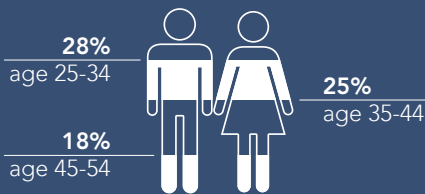
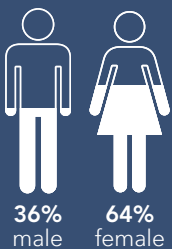
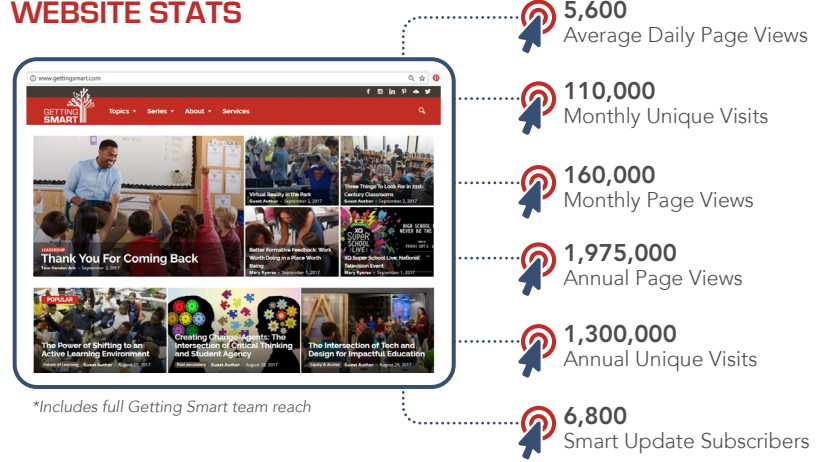
POPULAR POSTS & PUBLICATIONS

- 10 New & Innovative EdTech Products Announced at ISTE 2017
- Top Higher Education Learning Trends to Look For in 2017
- Structures Drive Behavior: Right is Magic, Wrong is Deadly
- Does Your Teaching Have the 4 Categories of High Quality PBL?
- Smart List: 100 Middle & High Schools Worth Visiting
- 6 Steps to a Successful School Marketing Plan

SOCIAL MEDIA STATS



WEBSITE STATS



AUDIENCE AND DEMOGRAPHICS

Visitors to the site are highly targeted and arrive mainly via targeted search engine queries, social media interactions and highly relevant inbound links.

Our audience consists of education leaders, EdTech organizations, startups, K-12 and HigherEd educators, policymakers, parents, nonprofit leaders and learning-focused thinkers. Our site is viewed internationally and optimized for viewing across all devices.

In short, GettingSmart.com is uniquely positioned to offer an audience that is highly receptive to the message of our partners and advertisers.